

Diploma in Marketing Communications

Intensive Weekends

Module	Dates	Centre
Advertising & PR	17/18 Sep '11	Birmingham
	24/25 Sep '11	Liverpool / Reading / Hull
	1/2 Oct '11	Gatwick / London
Advertising & PR Exam Revision	5 Nov '11	Liverpool / Reading / Hull
	6 Nov '11	London / Gatwick / Birmingham
Marketing Consumer Behaviour	7/8 Jan 12	Liverpool / Reading / Hull
	14/15 Jan '12	London / Gatwick / Birmingham
	9/10 Jun '12	Liverpool
	16/17 Jun '12	London / Birmingham
Sales Promotion & Direct Marketing	17/18 Mar '12	Liverpool / Reading / Hull
	24/25 Mar '12	London / Gatwick / Birmingham
Sales Promotion & Direct Marketing Revision Day	19 May '12	Liverpool / Reading / Hull
	20 May '12	London / Gatwick / Birmingham
Integrated Media	9/10 Jun '12	Liverpool / Reading / Hull
	16/17 Jun '12	London / Gatwick / Birmingham

Part-time Evenings

Module	Dates	Centre
Advertising & PR	w/c 19 Sep '11	Brighton / London / Birmingham / Oxford
Advertising & PR Exam Revision	5 Nov '11	Liverpool / Reading
	6 Nov '11	Gatwick / London / Birmingham
Marketing Consumer Behaviour	w/c 2 Jan '12	Brighton / London / Birmingham / Reading
Sales Promotion & Direct Marketing	w/c 2 Jan '12	Oxford
Sales Promotion & Direct Marketing	w/c 19 Mar '12	Brighton / London / Birmingham
Marketing Consumer Behaviour	w/c 30 Apr '12	Oxford
Integrated Media	w/c 11 Jun '12	Brighton / London / Birmingham
Integrated Media	w/c 9 Jul '12	Oxford

Notes

For the benefit of students, all courses are subject to minimum numbers. All weekend sessions are from 9.30am - 5pm unless advised otherwise.

All evening sessions are from 6pm - 9pm unless advised otherwise. Evenings sessions run on the followings days: **Monday** - except bank holidays (Reading / Uxbridge), **Tuesday** (London / Oxford / Brighton), **Wednesday** (Croydon / Birmingham), **Thursday** (High Wycombe)

Important Information

Closing dates for CIM registration for assignments and exams:

	Paper Entry	Online Entry
Dec '11 Exam Board	30 Sep '11	7 Oct '11
Mar '12 Exam Board	10 Dec '11	17 Dec '11
Jun '12 Exam Board	23 Mar '12	30 Mar '12
Sep '12 Exam Board	29 Jun '12	6 Jul '12
Dec '12 Exam Board	28 Sep '12	5 Oct '12
Mar '13 Exam Board	14 Dec '12	21 Dec '12

All modules can be studied anytime using our comprehensive, fully supported online Distance Learning mode of study.