

Diploma in Mobile Marketing

Intensive Weekends

Module	Dates	Centre
Digital Marketing Essentials	29/30 Sep '12	Liverpool / Reading
	6/7 Oct '12	Gatwick / London / Birmingham
	20/21 Apr '13	Liverpool
	27/28 Apr '13	London / Birmingham
Marketing & Consumer Behaviour	12/13 Jan '13	Liverpool / Reading
	19/20 Jan '13	London / Birmingham / Gatwick
	8/9 Jun '13	Liverpool
	15/16 Jun '13	London / Birmingham
Principles of Mobile Marketing	3/4 Nov '12	London / Liverpool
	10/11 Nov '12	Birmingham
	20/21 Apr '13	Liverpool / Reading
	27/28 Apr '13	London / Birmingham / Gatwick

Part-time Evenings

Module	Dates	Centre
Digital Marketing Essentials	w/c 17 Sep '11	Brighton / Oxford / London / Birmingham / Reading
Marketing & Consumer Behaviour	w/c 7 Jan '12	Brighton / Oxford / London / Birmingham / Reading
Principles of Mobile Marketing	w/c 22 Apr '12	Brighton / Oxford / London / Birmingham / Reading

Notes

For the benefit of students, all courses are subject to minimum numbers.

All weekend sessions are from 9.30am - 5pm unless advised otherwise.

All evening sessions are from 6pm - 9pm unless advised otherwise. Evenings sessions run on the following days: **Monday** - except bank holidays (Reading / Uxbridge), **Tuesday** (London / Oxford / Brighton), **Wednesday** (Croydon / Birmingham), **Thursday** (High Wycombe)

Important Information

Closing dates for CIM registration for assignments and exams:

	Paper Entry	Online Entry
Dec '12 Exam Board	28 Sep '12	5 Oct '12
Mar '13 Exam Board	14 Dec '12	21 Dec '12
Jun '13 Exam Board	29 Mar '13	5 Apr '13
Sep '13 Exam Board	28 Jun '13	5 Jul '13
Dec '13 Exam Board	27 Sep '13	4 Oct '13
Mar '14 Exam Board	13 Dec '13	20 Dec '13

All modules can be studied anytime using our comprehensive, fully supported online Distance Learning mode of study.