

Professional Certificate in Marketing

Intensive Weekends

Module	Dates	Centre
Marketing Essentials	17/18 Sep '11	Birmingham
	24/25 Sep '11	Liverpool / Reading / Milton Keynes / Hull
	1/2 Oct '11	Sheffield / London / Gatwick
	21 / 22 Jan '12	Liverpool / Reading
	28 / 29 Jan '12	London
Marketing Essentials Exam Revision	6 Aug '11	Liverpool / Reading
	13 Aug '11	London / Birmingham
	5 Nov '11	Liverpool / Reading / Milton Keynes / Hull
	6 Nov '11	London / Gatwick / Birmingham
	12 Nov '11	Sheffield
Marketing Information & Research	7/8 Jan '12	Liverpool / Reading / Milton Keynes / Hull
	14/15 Jan '12	Sheffield / Birmingham / London / Gatwick
Assessing the Marketing Environment	3/4 Mar '12	Liverpool / Reading / Milton Keynes / Hull
	10/11 Mar '12	Sheffield / Birmingham / London / Gatwick
Assessing the Marketing Environment Revision / workshop Dates also for Part-time Evenings	12 May '12	Liverpool / Reading / Milton Keynes / Hull
	13 May '12	Sheffield / Birmingham / London / Gatwick / Oxford
Stakeholder Marketing	9/10 Jun '12	Liverpool / Reading / Milton Keynes / Hull
	16/17 Jun '12	Sheffield / Birmingham / London / Gatwick

Part-time Evenings

Module	Dates	Centre
Marketing Essentials	w/c 19 Sep '11	London / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton
Marketing Essentials Exam Revision	See dates and locations above	
Marketing Information & Research	w/c 2 Jan '12	London / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton
Assessing the Marketing Environment Revision	w/c 20 Feb '12	
Assessing the Marketing Environment Revision / workshop	See dates and locations above	
Stakeholder Marketing	w/c 11 Jun '12	London / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton

Notes

For the benefit of students, all courses are subject to minimum numbers.

All weekend sessions are from 9.30am - 5pm unless advised otherwise.

All evening sessions are from 6pm - 9pm unless advised otherwise. Evenings sessions run on the followings days: **Monday** - except bank holidays (Reading / Uxbridge), **Tuesday** (London / Oxford / Brighton), **Wednesday** (Croydon / Birmingham), **Thursday** (High Wycombe)

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Important Information

Closing dates for CIM registration for assignments and exams:

	Paper Entry	Online Entry
Dec '11 Exam Board	30 Sep '11	7 Oct '11
Mar '12 Exam Board	10 Dec '11	17 Dec '11
Jun '12 Exam Board	23 Mar '12	30 Mar '12
Sep '12 Exam Board	29 Jun '12	6 Jul '12
Dec '12 Exam Board	28 Sep '12	5 Oct '12
Mar '13 Exam Board	14 Dec '12	21 Dec '12

All modules can be studied anytime using our comprehensive, fully supported online Distance Learning mode of study.

Graduate Foundation Programme / Basic Theory Courses

Intensive Weekends

	Month & Year	Dates & Centre
For students who are between levels, those who would like to enter the CIM programme at a higher level, or those who would like a refresher course.	May 2011	21/22 - London 21/22 - Oxford
	July 2011	23/24 - London
	August 2011	6/7 - Reading 27/28 - Gatwick
	September 2011	3/4 - Birmingham 10/11 - Liverpool 10/11 - London
	December 2011	3/4 - Liverpool 10/11 - Reading
	January 2012	7/8 - London 14/15 - Reading
	May 2012	12/13 - London

The GFP can also be studied via distance learning. To find out more about our comprehensive, fully supported online courses, please contact janey@oxfordcollegeofmarketing.ac.uk