

## Professional Diploma in Marketing

### Intensive Weekends

Module	Dates	Centre
Marketing Planning Process	17/18 Sep '11	Birmingham
	24/25 Sep '11	Liverpool / Reading / Milton Keynes / Hull
	1/2 Oct '11	Sheffield / London / Gatwick
	21/22 Jan '12	Liverpool / Reading
	28/29 Jan '12	London
Managing Marketing	7/8 Jan '12	Liverpool / Reading / Milton Keynes / Hull
	14/15 Jan '12	Sheffield / Birmingham / London / Gatwick
Delivering Customer Value	3/4 Mar '12	Liverpool / Reading / Milton Keynes / Hull
	10/11 Mar '12	Sheffield / Birmingham / London / Gatwick
Delivering Customer Value Revision / workshop Dates also for Part-time Evenings	12 May '12	Liverpool / Reading / Milton Keynes / Hull
	13 May '12	Sheffield / Birmingham / London Gatwick / Oxford
Project Management in Marketing	9/10 Jun '12	Liverpool / Reading / Milton Keynes / Hull
	16/17 Jun '12	Sheffield / Birmingham / London / Gatwick

### Part-time Evenings

Module	Dates	Centre
Marketing Planning Process	w/c 19 Sep '11	London / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton / Bournemouth / Birmingham
Managing Marketing	w/c 2 Jan '12	London / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton / Bournemouth / Birmingham
Delivering Customer Value	w/c 5 Mar '12	London / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton / Bournemouth / Birmingham
Delivering Customer Value Revision / workshop	See dates and locations above	
Project Management in Marketing	w/c 11 Jun '12	London / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton / Bournemouth / Birmingham

### Notes

For the benefit of students, all courses are subject to minimum numbers.

All weekend sessions are from 9.30am - 5pm unless advised otherwise.

All evening sessions are from 6pm - 9pm unless advised otherwise. Evenings sessions run on the followings days: Monday - except bank holidays (Reading / Uxbridge), Tuesday (London / Oxford / Brighton / Birmingham), Wednesday (Croydon), Thursday (High Wycombe / Bournemouth)

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### Important Information

Closing dates for CIM registration for assignments and exams:

	Paper Entry	Online Entry
Dec '11 Exam Board	30 Sep '11	7 Oct '11
Mar '12 Exam Board	10 Dec '11	17 Dec '11
Jun '12 Exam Board	23 Mar '12	30 Mar '12
Sep '12 Exam Board	29 Jun '12	6 Jul '12
Dec '12 Exam Board	28 Sep '12	5 Oct '12
Mar '13 Exam Board	14 Dec '12	21 Dec '12

All modules can be studied anytime using our comprehensive, fully supported online Distance Learning mode of study.

## Graduate Foundation Programme / Basic Theory Courses

### Intensive Weekends

	Month & Year	Dates & Centre
For students who are between levels, those who would like to enter the CIM programme at a higher level, or those who would like a refresher course.	May 2011	21/22 - London 21/22 - Oxford
	July 2011	23/24 - London
	August 2011	6/7 - Reading 27/28 - Gatwick
	September 2011	3/4 - Birmingham 10/11 - Liverpool 10/11 - London
	December 2011	3/4 - Liverpool 10/11 - Reading
	January 2012	7/8 - London 14/15 - Reading
	May 2012	12/13 - London

The GFP can also be studied via distance learning. To find out more about our comprehensive, fully supported online courses, please contact [janey@oxfordcollegeofmarketing.ac.uk](mailto:janey@oxfordcollegeofmarketing.ac.uk)