

Certificate in Professional Marketing

Intensive Weekends

Module	Dates	Centre
Integrated Communications	29/30 Sep '18	Sheffield / Birmingham/London Bridge / (Gatwick 29 Sep day one)
	06/07 Oct '18	Liverpool/Reading/London West End / Milton Keynes / Hull / (Gatwick 6 Oct day two)
Customer Experience	19/20 Jan '19	Sheffield / London Bridge / Bristol (Gatwick 19 Jan day one)
	26/27 Jan '19	Liverpool/Reading/London West End / Milton Keynes / Hull / Birmingham (Gatwick 26 Jan day two)
Digital Marketing	19/20 Jan '19	Sheffield / Birmingham/London Bridge /Bristol (Gatwick 19 Jan day one)
	26/27 Jan '19	Liverpool/Reading/London West End / Milton Keynes / Hull / (Gatwick 26 Jan day two)
Marketing	27/28 Apr '19	Sheffield/Birmingham/London Bridge/Bristol (Gatwick 27 Apr day one)
	11/12 May '19	Liverpool/Reading/London West End / Milton Keynes / Hull / (Gatwick 11 May day two)
	13/14 Jul '19	Birmingham
	20/21 Jul '19	London West End
Marketing Revision	29 Jun '19	Sheffield/Birmingham/London Bridge/Gatwick/ Oxford / Bristol
	30 Jun '19	Liverpool/Reading/London West End / Milton Keynes / Hull
	23 Nov '19	Birmingham
	24 Nov '19	London West End

Part-time Evenings

Module	Dates	Centre
Integrated Communications	w/c 24 Sep '18	London West End/ London Bridge/ London City / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton / Bournemouth / Birmingham
Customer Experience / Digital Marketing	w/c 21 Jan '19	London West End/ London Bridge / London City / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton / Bournemouth / Birmingham
Marketing	w/c 23 Apr '19	London West End/ London Bridge / London City / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton / Bournemouth / Birmingham
Marketing Revision	Dates as above	Venues as above

Notes

For the benefit of students, all courses are subject to minimum numbers.

All weekend sessions are from 9.30am - 5pm unless advised otherwise.

All evening sessions are from 6pm - 9pm unless advised otherwise. Evenings sessions run on the followings days: **Monday** - except bank holidays (Reading / Uxbridge / Bournemouth / London City), **Tuesday** (London West End / Oxford / Brighton / High Wycombe), **Wednesday** (Croydon / London Bridge), **Thursday** (Birmingham).

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Important Information

Closing dates for CIM registration for assignments and exams:

	Assessment Booking Window
April '19 Exam Board	5 th November 2018 to 1 st March 2019
July '19 Exam Board	4 th March 2019 to 14 th June 2019
December '19 Exam Board	17 th June 2019 to 1 st November 2019

All modules can be studied anytime using our comprehensive, fully supported online Distance Learning mode of study.

Marketing Principles - Level 3 Foundation Certificate in Professional Marketing

Intensive Weekends

	Month & Year	Dates & Centre
<p>It may be useful for students to have a basic understanding of marketing principles before starting the Certificate in Professional Marketing.</p> <p>This one day course from the Level 3 Foundation Certificate in Marketing covers the basic theory. Students have also been given access to our online Principles of Marketing programme which provides a comprehensive induction and can be studied online..</p>	September 2018	15 Sep Reading 22 Sep Liverpool/London West End/Oxford 23 Sep Birmingham
	January 2019	12 Jan Birmingham/Reading 19 Jan Liverpool/London West End/Oxford

Principles of Marketing is our online programme which provides all Certificate in Professional Marketing students with an overview of basic marketing theory. To find out more about our fully supported online course, please contact support@oxfordpeg.com.