

# Diploma in Professional Marketing

## Face to face workshops

Module	Dates	Centre
Digital Strategy Induction (Oana Sav)	2 February - 6 pm to 8 pm	Bucharest
Digital Strategy IW (Red Barrington)	4 – 5 February - 9.30 am to 5 pm	Bucharest
Digital Strategy Workshop (Oana Sav)	31 March - 2 pm to 6 pm	Bucharest
Digital Strategy Workshop (Oana Sav)	2 June - 2 pm to 6 pm	Bucharest
Strategic Marketing – Induction(Oana Sav)	29 June - 6 pm to 8 pm	Bucharest
Strategic Marketing IW (Kevin Tolson)	8 – 9 July - 9:30 am – 5 pm	Bucharest
Strategic Marketing Workshop (Oana Sav)	21 October - 9:30 am – 5 pm	Bucharest
Strategic Marketing Revision (Oana Sav)	25 November - 2 pm to 6 pm	Bucharest
Mastering Metrics – Induction (Oana Sav)	29 September 6 pm to 8 pm	Bucharest
Mastering Metrics (Joe Shami TBC)	7 – 8 October 9:30 am - 5 pm	Bucharest
Mastering Metrics Workshop (Oana Sav)	24 November 9:30 am – 5 pm	Bucharest

## Important Information

### CIM Assessment Boards for the Modules and booking periods

	Module	Booking Window	Final Submission
July '17 Assessment Board	Digital Strategy	13 Feb – 9 June 2017	19 June 2017 (B)
December '17 Assessment Board	Strategic Marketing	12 June – 3 November 2017	Dec 17 TBC
April '18 Assessment Board	Mastering Metrics	Oct – March 2018 TBC	TBC

All modules can be studied anytime using our comprehensive, fully supported online Distance Learning mode of study.

## Gateway Programs

### Intensive Weekends

	Dates	Centre
Digital Gateway	7 April, 2 November	Bucharest
Marketing Gateway	17 – 18 February, 17 - 18 November	Bucharest

## Notes

For the benefit of students, all courses are subject to minimum numbers.

All weekend sessions are from 9.30am - 5pm unless advised otherwise.