

Diploma in Professional Marketing

Intensive Weekends

Module	Dates	Centre
Mastering Metrics	29 Sep/30 Sep '18	Sheffield / Birmingham / London Bridge / (Gatwick 29 Sep day one)
	06/07 Oct '18	Liverpool/Reading/London West End / Milton Keynes / Hull / (Gatwick 6 Oct day two)
Digital Strategy	19/ 20 Jan '19	Sheffield / Birmingham / London Bridge / Bristol (Gatwick 19 Jan day one)
	26/27 Jan '19	Liverpool/Reading/London West End / Milton Keynes / Hull / Bournemouth (Gatwick 26 Jan day two)
Driving Innovation	19/20 Jan '19	Sheffield / London Bridge / Bristol (Gatwick 19 Jan day one)
	26/27 Jan '19	Liverpool/Reading/London West End / Milton Keynes / Hull / Birmingham (Gatwick 26 Jan day two)
Strategic Marketing	27/28 Apr '19	Sheffield/Birmingham/London Bridge/Bristol (Gatwick 27 Apr day one)
	11/12 May '19	Liverpool/Reading/Milton Keynes/Hull/ London West End (Gatwick 11 May day two)
	13/14 Jul '19	Birmingham
	20/21 Jul '19	London West End
Strategic Marketing Workshop	1 Jun '19	Sheffield /London Bridge/Gatwick /Oxford/Bristol
	2 Jun '19	Liverpool/Reading/Milton Keynes/Hull/ London West End/ Birmingham / London City
	19 Oct '19	Birmingham
	20 Oct '19	London West End
Strategic Marketing Revision	29 Jun '19	Sheffield/Birmingham/London Bridge/Gatwick / Oxford/Bristol
	30 Jun '19	Liverpool/Reading/Milton Keynes/Hull/ London West End / London City
	23 Nov '19	Birmingham
	24 Nov '19	London West End

Part-time Evenings

Module	Dates	Centre
Mastering Metrics	w/c 24 Sep '18	London West End/ London Bridge/ London City / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton / Bournemouth / Birmingham
Driving Innovation / Digital Strategy	w/c 21 Jan '19	London West End/ London Bridge/ London City / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton / Bournemouth / Birmingham
Strategic Marketing	w/c 22 Apr '19	London West End/ London Bridge/ London City / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton / Bournemouth / Birmingham
Strategic Marketing Workshop and Revision	Dates as above	Venues as above

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Important Information

Closing dates for CIM registration for assignments and exams:

	Assessment Booking Window
April '19 Exam Board	5 th November 2018 to 1 st March 2019
July '19 Exam Board	4 th March 2019 to 14 th June 2019
December '19 Exam Board	17 th June 2019 to 1 st November 2019

All modules can be studied anytime using our comprehensive, fully supported online Distance Learning mode of study.

Marketing Gateway Programme / Basic Theory Courses

Intensive Weekends

	Month & Year	Dates & Centre
For students who are between levels, those who would like to enter the CIM programme at a higher level, or those who would like a refresher course.	September '18	15/16 Gatwick 22/23 Reading/Liverpool/London West End/ Birmingham
	January '19	12/13 Birmingham/Gatwick 19/20 Reading/Liverpool/London West End
	April '19	06/07 Birmingham/Gatwick 13/14 Reading/Liverpool/London West End
	July '19	06/07 Birmingham 13/14 London West End

The MGP can also be studied via distance learning. To find out more about our comprehensive, fully supported online courses, please contact support@oxfordcollegeofmarketing.com

Notes

For the benefit of students, all courses are subject to minimum numbers.

All weekend sessions are from 9.30am - 5pm unless advised otherwise.

All evening sessions are from 6pm - 9pm unless advised otherwise. Evenings sessions run on the followings days: **Monday** - except bank holidays (Reading / Uxbridge / London City), **Tuesday** (London West End / Oxford / Brighton / High Wycombe), **Wednesday** (Croydon / London Bridge), **Thursday** (Bournemouth / Birmingham).