

## CIM Marketing Leadership Programme

### Intensive Weekends

Module	Dates	Centre
Marketing Leadership Gateway (Must be studied once before units)	15/16 Sep '18	Sheffield / London Bridge / Gatwick / Oxford / Bournemouth
	22/23 Sep '18	Liverpool / Reading / Milton Keynes / Hull / London West End / Birmingham
Contemporary Challenges (Mandatory)	13/14 Oct '18	Sheffield / London Bridge / Gatwick / Oxford / Bournemouth / Liverpool
	20/21 Oct '18	Reading / Milton Keynes / Hull / London West End / Birmingham
Contemporary Challenges Workshops	5 Jan '19	Birmingham / Sheffield / London Bridge / Gatwick / Oxford / Bournemouth
	6 Jan '19	Reading / Milton Keynes / Hull / London West End
	12 Jan '19	Liverpool
Marketing Leadership Gateway (Must be studied once before units)	02/03 Feb '19	Birmingham / Sheffield / London Bridge / Gatwick/Oxford/Bournemouth/Bristol
	09/10 Feb '19	Liverpool / Reading / Milton Keynes / Hull / London West End
Managing Business Growth (Elective)	23/24 Feb '19	Birmingham / London Bridge / Gatwick / Oxford/Bournemouth/Sheffield/Bristol
	02/03 Mar '19	Liverpool / Reading / Milton Keynes / Hull / London West End
Consultancy (Elective)	23/24 Feb '19	Liverpool / Reading / Milton Keynes / Hull / London West End/Sheffield
	02/03 Mar '19	Birmingham / London Bridge / Gatwick / Oxford / Bournemouth/Bristol
Managing Business Growth Workshops	11 May '19	Birmingham / Sheffield / London Bridge / Gatwick / Oxford/Bournemouth/Bristol
	12 May '19	Liverpool / Reading / Milton Keynes / Hull / London West End
Consultancy Workshops	11 May '19	Liverpool / Reading / Milton Keynes / Hull / London West End
	12 May '19	Birmingham / Sheffield / London Bridge / Gatwick / Oxford / Bournemouth/Bristol
Marketing Leadership Gateway (Must be studied once before units)	18/19 May '19	Birmingham / Sheffield / London Bridge / Gatwick / Oxford / Bournemouth/Bristol
	08/09 Jun '19	Liverpool / Reading / Milton Keynes / Hull / London West End
Leading Change (Mandatory)	22/23 Jun '19	Birmingham / Sheffield / London Bridge / Gatwick / Oxford / Bournemouth/Bristol
	06/07 Jul '19	Liverpool / Reading / Milton Keynes / Hull / London West End
Leading Change Workshops	21 Sep '19	Birmingham / Sheffield / London Bridge / Gatwick / Oxford / Bournemouth/Bristol
	22 Sep '19	Liverpool / Reading / Milton Keynes / Hull / London West End

### Important Information

	Assessment Booking Window
April '19 Exam Board	5 <sup>th</sup> November 2018 to 1 <sup>st</sup> March 2019
July '19 Exam Board	4 <sup>th</sup> March 2019 to 14 <sup>th</sup> June 2019
December '19 Exam Board	17 <sup>th</sup> June 2019 to 1 <sup>st</sup> November 2019

All modules can be studied anytime using our comprehensive, fully supported online Distance Learning mode of study.

## Notes

For the benefit of students, all courses are subject to minimum numbers.

All weekend sessions are from 9.30am - 5pm unless advised otherwise.

The Marketing Leadership Gateway Programme **MUST** be attended and studied prior to the first unit of the CIM Marketing Leadership Programme. If you wish to attend the Marketing Leadership Gateway more than once, please just let us know.