

Digital Diploma in Professional Marketing

Intensive Weekends

| Module | Dates | Centre |
|----------------------------|---------------|--|
| Mastering Digital Channels | 29/30 Sep '18 | Sheffield / Birmingham / London Bridge / (Gatwick 29 Sep day one) |
| | 06/07 Oct '18 | Liverpool/Reading/London West End / Milton Keynes / Hull / Bournemouth / (Gatwick 6 Oct day two) |
| Digital Strategy | 19/20 Jan '19 | Sheffield / Birmingham / London Bridge / Bristol (Gatwick 19 Jan day one) |
| | 26/27 Jan '19 | Liverpool /Reading/London West End / Milton Keynes / Hull / Bournemouth / (Gatwick 26 Jan day two) |
| Driving Digital Experience | 02/03 Feb '19 | Birmingham |
| | 09/10 Feb '19 | Liverpool/London West End |
| | 01/02 Jun '19 | Sheffield/Birmingham/London Bridge / Bristol (Gatwick 1 Jun day one) |
| | 08/09 Jun '19 | Liverpool/Reading/London West End / Milton Keynes/ Hull / Bournemouth / (Gatwick 8 Jun day two) |

Part-time Evenings

| Module | Dates | Centre |
|----------------------------|----------------|--|
| Mastering Digital Channels | w/c 24 Sep '18 | London West End/ London Bridge/ London City / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton / Bournemouth / Birmingham |
| Digital Strategy | w/c 21 Jan '19 | London West End/ London Bridge/ London City / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton / Bournemouth / Birmingham |
| Driving Digital Experience | w/c 3 Jun '19 | London West End/ London Bridge/ London City / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton / Bournemouth / Birmingham |

Important Information

Closing dates for CIM registration for assignments and exams:

| | Assessment Booking Window |
|-------------------------|---|
| April '19 Exam Board | 5 th November 2018 to 1 st March 2019 |
| July '19 Exam Board | 4 th March 2019 to 14 th June 2019 |
| December '19 Exam Board | 17 th June 2019 to 1 st November 2019 |

Notes

For the benefit of students, all courses are subject to minimum numbers.

All weekend sessions are from 9.30am - 5pm unless advised otherwise.

All evening sessions are from 6pm - 9pm unless advised otherwise. Evenings sessions run on the followings days: **Monday** - except bank holidays (Reading / Uxbridge / London City), **Tuesday** (London West End / Oxford / Brighton), **Wednesday** (Croydon / London Bridge), **Thursday** (Bournemouth / Birmingham/ High Wycombe).

All modules can be studied anytime using our comprehensive, fully supported online Distance Learning mode of study.