

Diploma in Professional Digital Marketing

Intensive Weekends

Module	Dates	Centre
Marketing & Digital Strategy	28/29 Sep '19	Sheffield / Birmingham / London Bridge / Bristol / Maidstone / (Gatwick 28 Sep day one)
	05/06 Oct '19	Liverpool/Reading/London West / Milton Keynes / Hull / (Gatwick 5 Oct day two)
Mastering Digital Channels	21/22 Sep '19	Birmingham/Liverpool/London/Reading
Digital Optimisation	25/26 Jan '20	Sheffield / Birmingham / London Bridge / Bristol / Maidstone / (Gatwick 25 Jan day one)
	01/02 Feb '20	Liverpool/Reading/London West / Milton Keynes / Hull / (Gatwick 1 Feb day two)
Digital Strategy	18/19 Jan '20	Birmingham/Liverpool/London/Reading
The Digital Customer Experience	16 /17 May '20	Sheffield / Birmingham / London Bridge / Bristol / Maidstone / (Gatwick 16 May day one)
	30/31 May '20	Liverpool/Reading/London West / Milton Keynes / Hull / (Gatwick 30 May day two)
Marketing & Digital Strategy	18/19 Jul '20	Birmingham
	25/26 Jul '20	London

Part-time Evenings

Module	Dates	Centre
Marketing & Digital Strategy	w/c 23 Sep '19	London West / London Bridge/ London City / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton / Bournemouth / Birmingham
Digital Optimisation	w/c 20 Jan '20	London West / London Bridge/ London City / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton / Bournemouth / Birmingham
Digital Strategy	w/c 20 Jan '20	London
The Digital Customer Experience	w/c 18 May '20	London West / London Bridge/ London City / Croydon / Uxbridge / High Wycombe / Reading / Oxford / Brighton /Bournemouth/ Birmingham

Important Information

Closing deadline dates for CIM registration for assignments and exams:

	Assessment Booking Window
April '20 Exam Board	4 th November 2019 to 28 th February 2020
July '20 Exam Board	2 nd March 2020 to 29 th May 2020
December '20 Exam Board	1 st June 2020 to 30 th October 2020

To book an assessment with the CIM, students will need to have a valid CIM Membership. Students must be a current member both at the time of booking an assessment and the CIM submission deadline (Please see Important Dates for Students).

Diploma in Professional Digital Marketing

Marketing Gateway Programme / Basic Theory Courses

Intensive Weekends		
	Dates	Centre
For students who are between levels, those who would like to enter the CIM programme at a higher level, or those who would like a refresher course.	14/15 Sept '19	Birmingham / Gatwick
	21/22 Sept '19	Reading/Liverpool/London
	11/12 Jan '20	Birmingham/Gatwick
	18/19 Jan '20	Reading/Liverpool/London
	25/26 Apr '20	Birmingham/Gatwick
	02/03 May '20	Reading/Liverpool/London
	04 /05 Jul '20	Birmingham
	11/12 July '20	London

The MGP can also be studied via distance learning. To find out more about our comprehensive, fully supported online courses, please contact support@oxfordpeg.com.

Notes

For the benefit of students, all courses are subject to minimum numbers.

All weekend sessions are from 9.30am - 5pm unless advised otherwise.

All evening sessions are from 6pm - 9pm unless advised otherwise. Evenings sessions run on the following days: **Monday** - except bank holidays (Reading / Uxbridge / London City), **Tuesday** (London West / Oxford / High Wycombe), **Wednesday** (Brighton / Croydon / London Bridge), **Thursday** (Bournemouth / Birmingham).

All modules can also be studied anytime using our comprehensive, fully supported online Distance Learning mode of study.