



CIM Level 6 Diploma in Professional Marketing

- This timetable outlines the dates for your modules if you start for the March 2023 intake.
- The mode of study in this timetable is Virtual Learning.
- All modules can also be studied anytime using our comprehensive, fully supported online Distance Learning Programme.
- If you are a Distance Learning student starting in March 2023, we would recommend that you start with the Marketing & Digital Strategy module. For more information, please contact support@oxfordpeg.com.
- For the benefit of students, all classes are subject to minimum numbers.

March 2023

Marketing Gateway Programme (Supplementary Course)

Virtual Evenings (All materials covered over 3 evenings)	6.00pm - 9.00pm (UK Time Zone)	Session 1	07/03/2023
		Session 2	08/03/2023
		Session 3	09/03/2023

- The Marketing Gateway Programme is a supplementary course that all delegates are encouraged to attend before commencing their studies. It covers basic marketing theory and helps delegates prepare for the Level 6 course.
- The Marketing Gateway Programme will run for 3 hours from 6.00pm - 9.00pm, unless advised otherwise.
- For the benefit of students, all courses are subject to minimum numbers.

March 2023

Module: Innovation in Marketing (Mandatory Module)		Week Commencing	
Virtual Evenings (8 sessions, plus an assignment briefing and Q&A)	6.30pm - 8.30pm (UK Time Zone)	Session 1	13/03/2023
		Session 2	20/03/2023
		Session 3	27/03/2023
		Assignment Briefing	27/03/2023
		Session 4	03/04/2023
		Session 5	11/04/2023
		Session 6	17/04/2023
		Session 7	24/04/2023
		Session 8	02/05/2023
		Assignment Q&A	08/05/2023

- All dates are week commencing dates.
- Virtual evening classes are from 6.30pm - 8.30pm unless advised otherwise.
- There is an extra 30 minutes for the first session to allow for introductions, so this will start at 6.00pm.
- For the benefit of students, all courses are subject to minimum numbers.

Virtual Weekends (8 sessions covered over 4 half days, with an assignment briefing and Q&A)	9.30am - 12.30pm (UK Time Zone)	Day 1	18/03/2023
		Day 2	19/03/2023
		Day 3	25/03/2023
		Day 4	26/03/2023

- Virtual weekend classes will run in half day sessions from 9.30am to 12.30pm, unless advised otherwise.
- There is an extra 30 minutes on the first day to allow for introductions, so this will start at 9.00am.
- For the benefit of students, all courses are subject to minimum numbers.

March 2023

Module: Innovation in Marketing (Mandatory Module)		Week Commencing	
Virtual Afternoons (8 sessions, plus an assignment briefing and Q&A)	2.30pm - 4.30pm (UK Time Zone)	Session 1	13/03/2023
		Session 2	20/03/2023
		Session 3	27/03/2023
		Assignment Briefing	27/03/2023
		Session 4	03/04/2023
		Session 5	11/04/2023
		Session 6	17/04/2023
		Session 7	24/04/2023
		Session 8	02/05/2023
		Assignment Q&A	08/05/2023

- All dates are week commencing dates.
- Virtual afternoon classes are from 2.30pm - 4.30pm unless advised otherwise.
- There is an extra 30 minutes for the first session to allow for introductions, so this will start at 2.00pm.
- For the benefit of students, all courses are subject to minimum numbers.

July 2023

Module: The Digital Customer Experience/Managing Brands/Resource Management (Elective Module)		Week Commencing	
Virtual Evenings (8 sessions, plus an assignment briefing and Q&A)	6.30pm - 8.30pm (UK Time Zone)	Session 1	17/07/2023
		Session 2	24/07/2023
		Session 3	31/07/2023
		Assignment Briefing	31/07/2023
		Session 4	07/08/2023
		Session 5	14/08/2023
		Session 6	21/08/2023
		Session 7	29/08/2023
		Session 8	04/09/2023
		Assignment Q&A	11/09/2023

- All dates are week commencing dates.
- Virtual evening classes are from 6.30pm - 8.30pm unless advised otherwise.
- There is an extra 30 minutes for the first session to allow for introductions, so this will start at 6.00pm.
- For the benefit of students, all courses are subject to minimum numbers.

Virtual Weekends (8 sessions covered over 4 half days, with an assignment briefing and Q&A)	9.30am - 12.30pm (UK Time Zone)	Day 1	22/07/2023
		Day 2	23/07/2023
		Day 3	29/07/2023
		Day 4	30/07/2023

- Virtual weekend classes will run in half day sessions from 9.30am to 12.30pm, unless advised otherwise.
- There is an extra 30 minutes on the first day to allow for introductions, so this will start at 9.00am.
- For the benefit of students, all courses are subject to minimum numbers.

July 2023

Module: The Digital Customer Experience/Managing Brands/Resource Management (Elective Module)		Week Commencing	
Virtual Afternoons (8 sessions, plus an assignment briefing and Q&A)	2.30pm - 4.30pm (UK Time Zone)	Session 1	17/07/2023
		Session 2	24/07/2023
		Session 3	31/07/2023
		Assignment Briefing	31/07/2023
		Session 4	07/08/2023
		Session 5	14/08/2023
		Session 6	21/08/2023
		Session 7	29/08/2023
		Session 8	04/09/2023
		Assignment Q&A	11/09/2023

- All dates are week commencing dates.
- Virtual afternoon classes are from 2.30pm - 4.30pm unless advised otherwise.
- There is an extra 30 minutes for the first session to allow for introductions, so this will start at 2.00pm.
- For the benefit of students, all courses are subject to minimum numbers.

November 2023

Module: Marketing & Digital Strategy (Mandatory Module)		Week Commencing	
Virtual Evenings (8 sessions, plus an assignment briefing and Q&A)	6.30pm - 8.30pm (UK Time Zone)	Session 1	13/11/2023
		Session 2	20/11/2023
		Session 3	27/11/2023
		Assignment Briefing	27/11/2023
		Session 4	04/12/2023
		Session 5	11/12/2023
		Session 6	01/01/2024
		Session 7	08/01/2024
		Session 8	15/01/2024
	Assignment Q&A	22/01/2024	

- All dates are week commencing dates.
- Virtual evening classes are from 6.30pm - 8.30pm unless advised otherwise.
- There is an extra 30 minutes for the first session to allow for introductions, so this will start at 6.00pm.
- For the benefit of students, all courses are subject to minimum numbers.

Virtual Weekends (8 sessions covered over 4 half days, with an assignment briefing and Q&A)	9.30am - 12.30pm (UK Time Zone)	Day 1	18/11/2023
		Day 2	19/11/2023
		Day 3	25/11/2023
		Day 4	26/11/2023

- Virtual weekend classes will run in half day sessions from 9.30am to 12.30pm, unless advised otherwise.
- There is an extra 30 minutes on the first day to allow for introductions, so this will start at 9.00am.
- For the benefit of students, all courses are subject to minimum numbers.

November 2023

Module: Marketing & Digital Strategy (Mandatory Module)		Week Commencing	
Virtual Afternoons (8 sessions, plus an assignment briefing and Q&A)	2.30pm - 4.30pm (UK Time Zone)	Session 1	13/11/2023
		Session 2	20/11/2023
		Session 3	27/11/2023
		Assignment Briefing	27/11/2023
		Session 4	04/12/2023
		Session 5	11/12/2023
		Session 6	01/01/2024
		Session 7	08/01/2024
		Session 8	15/01/2024
		Assignment Q&A	22/01/2024

- All dates are week commencing dates.
- Virtual afternoon classes are from 2.30pm - 4.30pm unless advised otherwise.
- There is an extra 30 minutes for the first session to allow for introductions, so this will start at 2.00pm.
- For the benefit of students, all courses are subject to minimum numbers.

Assessment Deadlines and Booking Information

- If you attend Innovation in Marketing in March 2023, we recommend that you submit this assignment for the July 'B' 2023 Timetable:

Assessment Deadlines and Booking - July 'B' 2023 Timetable			
<u>Assignment Plan</u>	<u>Assignment Draft</u>	<u>Final Submission</u>	<u>Assessment Booking</u>
11 Apr '23	15 May '23	19 Jun '23	27 Feb '23 - 26 May '23
You will need to book this assessment directly with the CIM for the July 2023 Board The CIM Online Platform (Calibrand) will open for submissions on the 12 Jun '23			

- If you attend The Digital Customer Experience/Managing Brands/Resource Management in July 2023, we recommend that you submit this assignment for the December 'B' 2023 Timetable:

Assessment Deadlines and Booking - December 'B' 2023 Timetable			
<u>Assignment Plan</u>	<u>Assignment Draft</u>	<u>Final Submission</u>	<u>Assessment Booking</u>
29 Aug '23	02 Oct '23	13 Nov '23	30 May '23 - 27 Oct '23
You will need to book this assessment directly with the CIM for the December 2023 Board The CIM Online Platform (Calibrand) will open for submissions on the 06 Nov '23			

- If you attend Marketing & Digital Strategy in November 2023, we recommend that you submit this assignment for the April 'B' 2024 Timetable:

Assessment Deadlines and Booking - April 'B' 2024 Timetable			
<u>Assignment Plan</u>	<u>Assignment Draft</u>	<u>Final Submission</u>	<u>Assessment Booking</u>
02 Jan '24	05 Feb '24	11 Mar '24	30 Oct '23 - 01 Mar '24
You will need to book this assessment directly with the CIM for the April 2024 Board The CIM Online Platform (Calibrand) will open for submissions on 04 Mar '24			