



## CIM Level 7 Marketing Leadership Programme

- This timetable outlines the dates for your modules if you start for the May 2023 intake.
- The modes of study in this timetable include Face to Face and Virtual Learning.
- All modules can also be studied anytime using our comprehensive, fully supported online Distance Learning Programme.
- If you are a Distance Learning student starting in May 2023, we would recommend that you follow the same module order and start times in this timetable. For more information, please contact [support@oxfordpeg.com](mailto:support@oxfordpeg.com).
- For the benefit of students, all classes are subject to minimum numbers.

## May 2023

### Marketing Leadership Gateway (Supplementary Course)

<b>Virtual Weekends</b>  (All materials covered over 4 half day sessions)	9.30am - 12.30pm (UK Time Zone)	Day 1	20/05/2023
		Day 2	21/05/2023
		Day 3	03/06/2023
		Day 4	04/06/2023

- The Marketing Leadership Gateway is a supplementary course that all delegates are strongly encouraged to attend before commencing their first module.
- Virtual weekend classes will run in half day sessions from 9.30am to 12.30pm, unless advised otherwise.
- There is an extra 30 minutes on the first day to allow for introductions, so this will start at 9.00am.
- For the benefit of students, all courses are subject to minimum numbers.

## June 2023

### Module: Leading Change (Mandatory Module)

<b>Intensive Weekends</b>  (All materials covered over 2 days)	9.30am - 5.00pm (UK Time Zone)	Birmingham / Bristol / Gatwick / Oxford / London Bridge / Sheffield / Maidstone	24/06/2023
			25/06/2023
		Bournemouth / Hull / Liverpool / Reading / Milton Keynes /London West / Southampton	01/07/2023
			02/07/2023
<b>Workshop</b>  (Assignment Q&A)	9.30am - 5.00pm (UK Time Zone)	Birmingham / Bristol / Gatwick / Oxford / London Bridge / Sheffield / Maidstone	16/09/2023
		Bournemouth / Hull / Liverpool / Reading / Milton Keynes /London West / Southampton	17/09/2023

- All intensive weekend sessions are from 9.30am - 5.00pm unless advised otherwise.
- For the benefit of students, all courses are subject to minimum numbers.

## June 2023

### Module: Leading Change (Mandatory Module)

<b>Virtual Weekends</b>  (All materials covered over 4 half day sessions)	9.30am - 12.30pm (UK Time Zone)	Day 1	24/06/2023
		Day 2	25/06/2023
		Day 3	01/07/2023
		Day 4	02/07/2023
<b>Virtual Workshop</b>	9.30am - 12.30pm (UK Time Zone)	Assignment Workshop	16/09/2023

- Virtual weekend classes will run in half day sessions from 9.30am to 12.30pm, unless advised otherwise.
- There is an extra 30 minutes on the first day to allow for introductions, so this will start at 9.00am (not including the workshop).
- For the benefit of students, all courses are subject to minimum numbers.

## October 2023

### Module: Contemporary Challenges (Mandatory Module)

<b>Intensive Weekends</b>  (All materials covered over 2 days)	9.30am - 5.00pm (UK Time Zone)	Birmingham / Bristol / Gatwick / Oxford / London Bridge / Sheffield / Maidstone	14/10/2023
			15/10/2023
		Bournemouth / Hull / Liverpool / Reading / Milton Keynes /London West / Southampton	21/10/2023
			22/10/2023
<b>Workshop</b>  (Assignment Q&A)	9.30am - 5.00pm (UK Time Zone)	Birmingham / Bristol / Gatwick / Oxford / London Bridge / Sheffield / Maidstone	06/01/2024
		Bournemouth / Hull / Liverpool / Reading / Milton Keynes /London West / Southampton	07/01/2024

- All intensive weekend sessions are from 9.30am - 5.00pm unless advised otherwise.
- For the benefit of students, all courses are subject to minimum numbers.

October 2023			
Module: Contemporary Challenges (Mandatory Module)			
<b>Virtual Weekends</b> (All materials covered over 4 half day sessions)	9.30am - 12.30pm (UK Time Zone)	Day 1	14/10/2023
		Day 2	15/10/2023
		Day 3	21/10/2023
		Day 4	22/10/2023
<b>Virtual Workshop</b>	9.30am - 12.30pm (UK Time Zone)	Assignment Q&A	06/01/2024
<ul style="list-style-type: none"> <li>Virtual weekend classes will run in half day sessions from 9.30am to 12.30pm, unless advised otherwise.</li> <li>There is an extra 30 minutes on the first day to allow for introductions, so this will start at 9.00am (not including the workshop).</li> <li>For the benefit of students, all courses are subject to minimum numbers.</li> </ul>			

## February 2024

### Module: Managing Business Growth/Consultancy/Sustainable Transformation in Marketing (Elective Module)

<b>Intensive Weekends</b>  (All materials covered over 2 days)	9.30am - 5.00pm (UK Time Zone)	Birmingham / Bristol / Gatwick / Oxford / London Bridge / Sheffield / Maidstone	17/02/2024
			18/02/2024
		Bournemouth / Hull / Liverpool / Reading / Milton Keynes / London West / Southampton	24/02/2024
			25/02/2024
<b>Workshop</b>  (Assignment Q&A)	9.30am - 5.00pm (UK Time Zone)	Birmingham / Bristol / Gatwick / Oxford / London Bridge / Sheffield / Maidstone	27/04/2024
		Bournemouth / Hull / Liverpool / Reading / Milton Keynes / London West / Southampton	28/04/2024

- All intensive weekend sessions are from 9.30am - 5.00pm unless advised otherwise.
- For the benefit of students, all courses are subject to minimum numbers.

February 2024			
Module: Managing Business Growth/Consultancy/Sustainable Transformation in Marketing (Elective Module)			
<b>Virtual Weekends</b>  (All materials covered over 4 half day sessions)	9.30am - 12.30pm (UK Time Zone)	Day 1	17/02/2024
		Day 2	18/02/2024
		Day 3	24/02/2024
		Day 4	25/02/2024
<b>Virtual Workshop</b>	9.30am - 12.30pm (UK Time Zone)	Assignment Q&A	27/04/2024
<ul style="list-style-type: none"> <li>Virtual weekend classes will run in half day sessions from 9.30am to 12.30pm, unless advised otherwise.</li> <li>There is an extra 30 minutes on the first day to allow for introductions, so this will start at 9.00am (not including the workshop).</li> <li>For the benefit of students, all courses are subject to minimum numbers.</li> </ul>			



## Assessment Deadlines and Booking Information

- If you attend Leading Change in June 2023, we recommend that you submit this assignment for the MLP December 2023 Timetable:

### Assessment Deadlines and Booking - MLP December 2023 Timetable

<u>First Submission</u>	<u>Second Submission</u>	<u>Third Submission</u>	<u>Final Submission</u>	<u>Assessment Booking</u>
31 Jul '23	04 Sep '23	02 Oct '23	13 Nov '23	30 May '23 - 27 Oct '23

You will need to book this assessment directly with the CIM for the December 2023 Board  
The CIM Online Platform (Calibrand) will open for submissions on the 06 Nov '23

- If you attend Contemporary Challenges in October 2023, we recommend that you submit this assignment for the MLP April 2024 Timetable:

### Assessment Deadlines and Booking - MLP April 2024 Timetable

<u>First Submission</u>	<u>Second Submission</u>	<u>Third Submission</u>	<u>Final Submission</u>	<u>Assessment Booking</u>
10 Nov '23	04 Dec '23	15 Jan '24	12 Feb '24	30 Oct '23 - 01 Mar '24

You will need to book this assessment directly with the CIM for the April 2024 Board  
The CIM Online Platform (Calibrand) will open for submissions on 04 Mar '24

If you attend Managing Business Growth/Consultancy/Sustainable Transformation in Marketing in February 2024, we recommend that you submit this assignment for the MLP July 2024 Timetable:

### Assessment Deadlines and Booking - MLP July 2024 Timetable

<u>First Submission</u>	<u>Second Submission</u>	<u>Third Submission</u>	<u>Final Submission</u>	<u>Assessment Booking</u>
18 'Mar 24	15 Apr '24	13 May '24	17 Jun '24	04 Mar '24 - 31 May '24

You will need to book this assessment directly with the CIM for the July 2024 Board  
The CIM Online Platform (Calibrand) will open for submissions on 01 Jun '24