



CIM Level 7 Marketing Leadership Programme

- This timetable outlines the dates for your modules if you start for the January 2024 intake.
- The modes of study in this timetable include Face to Face and Virtual Learning.
- All modules can also be studied anytime using our comprehensive, fully supported online Distance Learning Programme.
- If you are a Distance Learning student starting in January 2024, we would recommend that you follow the same module order and start times in this timetable. For more information, please contact support@oxfordpeg.com.
- For the benefit of students, all classes are subject to minimum numbers, and class days can vary depending on availability.



January 2024

Marketing Leadership Gateway (Supplementary Course)

Virtual Weekends (All materials covered over 4 half day sessions)	9.30am – 12.30pm (UK Time Zone)	Day 1	27/01/2024
		Day 2	28/01/2024
		Day 3	03/02/2024
		Day 4	04/02/2024

- The Marketing Leadership Gateway is a supplementary course that all delegates are strongly encouraged to attend before commencing their first module.
- Virtual weekend sessions will run in half day sessions from 9.30am to 12.30pm, unless advised otherwise.
- There is an extra 30 minutes on the first day to allow for introductions, so this will start at 9.00am.
- For the benefit of students, all courses are subject to minimum numbers.



February 2024

Module: Managing Business Growth/Consultancy/Sustainable Transformation in Marketing (Elective Module)

Intensive Weekends (All materials covered over 2 days)	9.30am - 5.00pm (UK Time Zone)	Birmingham / Bristol / Gatwick / Oxford / London Bridge / Sheffield / Maidstone	17/02/2024
			18/02/2024
		Bournemouth / Hull / Liverpool / Reading / Milton Keynes /London West / Southampton	24/02/2024
			25/02/2024
Workshop (Assignment Q&A)	9.30am - 5.00pm (UK Time Zone)	Birmingham / Bristol / Gatwick / Oxford / London Bridge / Sheffield / Maidstone	27/04/2024
		Bournemouth / Hull / Liverpool / Reading / Milton Keynes /London West / Southampton	28/04/2024

- The intensive weekend sessions are from 9.30am – 5.00pm unless advised otherwise.
- For the benefit of students, all courses are subject to minimum numbers.



February 2024			
Module: Managing Business Growth/Consultancy/Sustainable Transformation in Marketing (Elective Module)			
Virtual Weekends (All materials covered over 4 half day sessions)	9.30am – 12.30pm (UK Time Zone)	Day 1	17/02/2024
		Day 2	18/02/2024
		Day 3	24/02/2024
		Day 4	25/02/2024
Virtual Workshop	9.30am – 12.30pm (UK Time Zone)	Assignment Q&A	27/04/2024
<ul style="list-style-type: none"> Virtual weekend sessions will run in half day sessions from 9.30am to 12.30pm, unless advised otherwise. There is an extra 30 minutes on the first day to allow for introductions, so this will start at 9.00am (not including the workshop). For the benefit of students, all courses are subject to minimum numbers. 			



June 2024

Module: Leading Change (Mandatory Module)

<p>Intensive Weekends</p> <p>(All materials covered over 2 days)</p>	<p>9.30am – 5.00pm</p> <p>(UK Time Zone)</p>	Birmingham / Bristol / Gatwick / Oxford / London Bridge / Sheffield / Maidstone	22/06/2024
			23/06/2024
		Bournemouth / Hull / Liverpool / Reading / Milton Keynes / London West / Southampton	29/06/2024
			30/06/2024
<p>Workshop</p> <p>(Assignment Q&A)</p>	<p>9.30am – 5.00pm</p> <p>(UK Time Zone)</p>	Birmingham / Bristol / Gatwick / Oxford / London Bridge / Sheffield / Maidstone	14/09/2024
		Bournemouth / Hull / Liverpool / Reading / Milton Keynes / London West / Southampton	15/09/2024

- The intensive weekend sessions are from 9.30am – 5.00pm unless advised otherwise.
- For the benefit of students, all courses are subject to minimum numbers.



June 2024

Module: Leading Change (Mandatory Module)

Virtual Weekends (All materials covered over 4 half day sessions)	9.30am – 12.30pm (UK Time Zone)	Day 1	22/06/2024
		Day 2	23/06/2024
		Day 3	29/06/2024
		Day 4	30/06/2024
Virtual Workshop	9.30am – 12.30pm (UK Time Zone)	Assignment Q&A	14/09/2024

- Virtual weekend sessions will run in half day sessions from 9.30am to 12.30pm, unless advised otherwise.
- There is an extra 30 minutes on the first day to allow for introductions, so this will start at 9.00am (not including the workshop).
- For the benefit of students, all courses are subject to minimum numbers.



October 2024

Module: Contemporary Challenges (Mandatory Module)

<p>Intensive Weekends (All materials covered over 2 days)</p>	<p>9.30am – 5.00pm (UK Time Zone)</p>	Birmingham / Bristol / Gatwick / Oxford / London Bridge / Sheffield / Maidstone	TBC
			TBC
		Bournemouth / Hull / Liverpool / Reading / Milton Keynes / London West / Southampton	TBC
			TBC
<p>Workshop (Assignment Q&A)</p>	<p>9.30am – 5.00pm (UK Time Zone)</p>	Birmingham / Bristol / Gatwick / Oxford / London Bridge / Sheffield / Maidstone	TBC
		Bournemouth / Hull / Liverpool / Reading / Milton Keynes / London West / Southampton	TBC

- The intensive weekend sessions are from 9.30am – 5.00pm unless advised otherwise.
- For the benefit of students, all courses are subject to minimum numbers.



October 2024			
Module: Contemporary Challenges (Mandatory Module)			
Virtual Weekends (All materials covered over 4 half day sessions)	9.30am – 12.30pm (UK Time Zone)	Day 1	TBC
		Day 2	TBC
		Day 3	TBC
		Day 4	TBC
Virtual Workshop	9.30am – 12.30pm (UK Time Zone)	Assignment Q&A	TBC

- Virtual weekend sessions will run in half day sessions from 9.30am to 12.30pm, unless advised otherwise.
- There is an extra 30 minutes on the first day to allow for introductions, so this will start at 9.00am (not including the workshop).
- For the benefit of students, all courses are subject to minimum numbers.

Assessment Deadlines and Booking Information

- If you attend Managing Business Growth/Consultancy/Sustainable Transformation in Marketing in February 2024, we recommend that you submit this assignment for the MLP July 2024 Timetable:

Assessment Deadlines and Booking – MLP July 2024 Timetable

<u>First Submission</u>	<u>Second Submission</u>	<u>Third Submission</u>	<u>Final Submission</u>	<u>Assessment Booking</u>
18 Mar '24	15 Apr '24	13 May '24	17 Jun '24	04 Mar '24 – 31 May '24

You will need to book this assessment directly with the CIM for the July 2024 Board
The CIM Online Platform (Calibrand) will open for submissions on the 01 Jun '24

- If you attend Leading Change in June 2024, we recommend that you submit this assignment for the MLP December 2024 Timetable:

Assessment Deadlines and Booking – MLP December 2024 Timetable

<u>First Submission</u>	<u>Second Submission</u>	<u>Third Submission</u>	<u>Final Submission</u>	<u>Assessment Booking</u>
29 Jul '24	02 Sep '24	30 Sep '24	11 Nov '24	03 Jun '24 – 01 Nov '24

You will need to book this assessment directly with the CIM for the December 2024 Board
The CIM Online Platform (Calibrand) will open for submissions on 04 Nov '24

- If you attend Contemporary Challenges in October 2024, we recommend that you submit this assignment for the MLP April 2025 Timetable:

Assessment Deadlines and Booking – MLP April 2025 Timetable

<u>First Submission</u>	<u>Second Submission</u>	<u>Third Submission</u>	<u>Final Submission</u>	<u>Assessment Booking</u>
TBC	TBC	TBC	TBC	TBC

You will need to book this assessment directly with the CIM for the April 2025 Board
The CIM Online Platform (Calibrand) will open for submissions TBC.