

CIM Level 6 Diploma in Professional & Digital Marketing

Route 2 Intensive Course – w/c 08 March 2027

- Includes face to face and virtual options – locations listed on our [website](#).
- You will need to complete the following modules: Strategy & Planning, Commercial Intelligence, Content Strategy and AI Marketing.
- Classes will run in UK time from 9.30am to 5.00pm.

Face to Face and Virtual 5 Day Intensive Course

<i>Date</i>	<i>Time</i>	<i>Module</i>
8-Mar-27	9.30am to 5.00pm	Strategy and Planning
9-Mar-27	9.30am to 5.00pm	Strategy and Planning
10-Mar-27	9.30am to 5.00pm	Commercial Intelligence
11-Mar-27	9.30am to 5.00pm	Content Strategy
12-Mar-27	9.30am to 5.00pm	AI Marketing

- There are 6 CIM exam sessions per year, which provides flexibility around personal choice. For the exam schedules, please click [here](#).
- For the Strategy and Planning module, students will be provided a tailored assessment timetable supporting them through their choice of board.