

CIM Level 3 Foundation Certificate in Professional & Digital Marketing

- Includes face to face and virtual options – locations listed on our [website](#).
- Marketing Essentials is a mandatory module.
- Choose one: Content and Channels or Marketing Insights.
- All modules also available via our distance learning programme.
- All classes run in UK time, see below for more information:

	Face to Face Evenings	Face to Face/Virtual 1 Day	Virtual Afternoons	Virtual Evenings
Session 1	6.00pm – 9.00pm	9.30am – 5.00pm	2.00pm – 4.30pm	6.00pm – 8.30pm
Remaining Sessions	6.00pm – 9.00pm	9.30am – 5.00pm	2.30pm – 4.30pm	6.30pm – 8.30pm
Virtual Revision Session	6.00pm – 9.00pm	9.30am – 12.30pm	2.30pm – 4.30pm	6.30pm – 8.30pm

- Class days can vary depending on availability and are subject to minimum numbers.
- Face to Face Evenings, Virtual Afternoons and Virtual Evenings are offered Monday – Thursday.
- Face to Face or Virtual 1 Day run on Thursday.

January 2027: Marketing Essentials

Face to Face Evenings, Virtual Evenings or Virtual Afternoons

<i>Start Date</i>	<i>End Date</i>	<i>No. of Sessions (1 per week)</i>	<i>Revision Session</i>
w/c 25 Jan '27	w/c 08 Mar '27	7	Included

Face to Face 1 Day or Virtual 1 Day

<i>Start Date</i>	<i>End Date</i>	<i>No. of Sessions</i>	<i>Revision Session</i>
28 Jan '27	28 Jan '27	1 Day	11 Mar '27

Exam Recommendation: April (Session 5) 2027 Board. The dates for booking and sitting this exam can be found [here](#).

March 2027: Content and Channels or Marketing Insights

Face to Face Evenings, Virtual Evenings or Virtual Afternoons

<i>Start Date</i>	<i>End Date</i>	<i>No. of Sessions (1 per week)</i>	<i>Revision Session</i>
w/c 22 Mar '27	w/c 03 May '27	7	Included

Face to Face 1 Day or Virtual 1 Day

<i>Start Date</i>	<i>End Date</i>	<i>No. of Sessions</i>	<i>Revision Session</i>
01 Apr '27	01 Apr '27	1 Day	06 May '27

Exam Recommendation: April (Session 5) 2027 Board. The dates for booking and sitting this exam can be found [here](#).